



PRO  
NOUVEAU

2024 PRODUCT CATALOGUE

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All Pro Nouveau pigments are proudly made in the USA in an ISO 9001/2005 and ISO 22716 Facility, ensuring the highest quality standards.  
We are proud to say that our pigments are vegan and cruelty-free, reflecting our commitment to ethical and sustainable tattooing practices.

# PRO NOUVEAU

Dear fellow artists,

"In 1978, my journey into the world of artistic expression began with my very first tattoo. Back then, tattoo supplies were a rarity, and I had to improvise with basic equipment in the confines of my kitchen. Armed with a blender and simple black ink, Intenze was born from the desire to create, explore, and push the boundaries of artistic possibilities.

Today, I am proud to introduce you to Pro Nouveau, a brand specifically crafted for the world of permanent cosmetics. Just as I started with a vision to work with pigments, Pro Nouveau emerges from a passion to enhance the art of PMU.

Our core mission remains unchanged: to empower artists by setting new standards through safer products, rigorous daily testing, and meticulous sterilization.

Pro Nouveau is here to fulfill the same timeless mission as Intenze: to create pigments that consistently deliver exceptional results. Our aim is to produce ink that transforms the industry while eliminating the guesswork from your art."

Sincerely,

Mario Barth

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To place an order, or for more information, call us at:

**201-342-4446**

or

Email us at:

**[sales@intenzeproducts.com](mailto:sales@intenzeproducts.com)**



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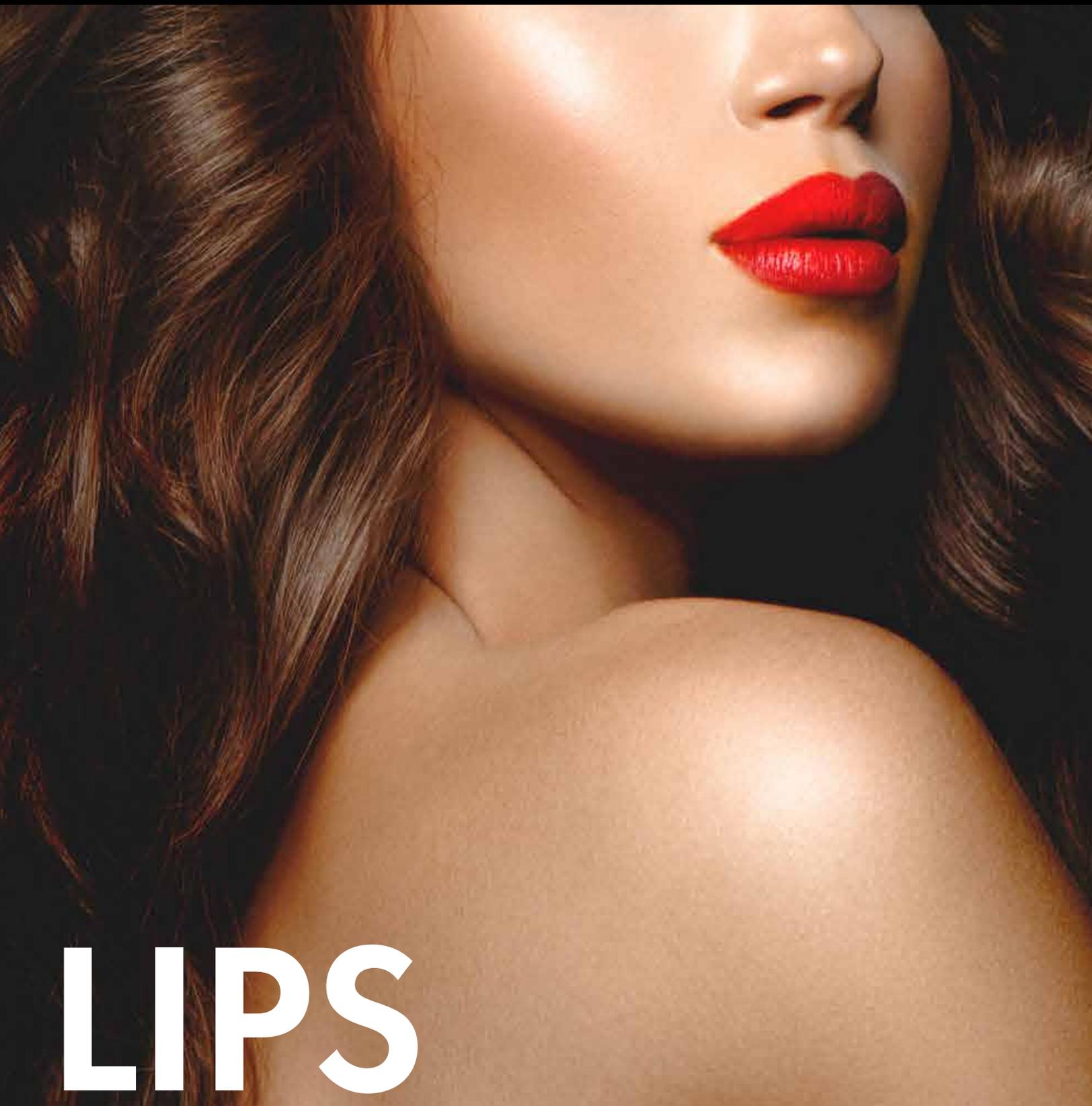
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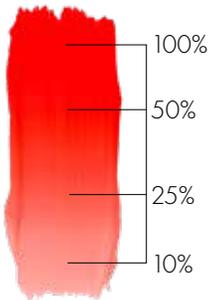
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# LIPS



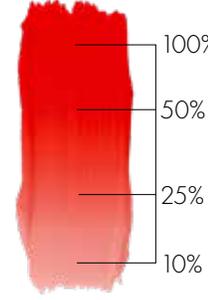
## LIPS



### **Merci**

With its vibrant bright red hue and warm undertone, Merci radiates a passionate energy and unparalleled artistry.

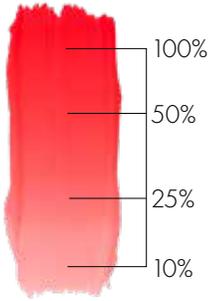
Fitzpatrick Scale: 1-7



### **Anastasia**

With its warm, deep red, Anastasia will allow you to achieve the perfect lips.

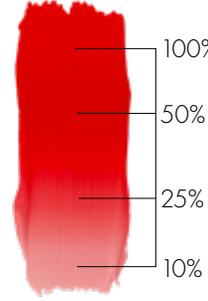
Fitzpatrick Scale: 1-4



### **Heather**

With its elegant, cool pink shade, Heather is both charming and versatile. Elevate your pmu game with this stunning color.

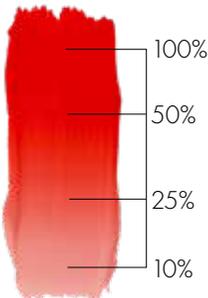
Fitzpatrick Scale: 1-5



### **Scarlet**

With its sheer dark-red with a subtle cool undertone, Scarlet is a versatile choice for many different skin types.

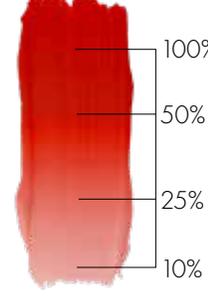
Fitzpatrick Scale: 1-7



### **Christine**

With its regal, radiant richness, Christine exudes elegance and confidence. Perfect for making a statement.

Fitzpatrick Scale: 1-5



### **Kyia**

With its seductive and sultry flare, Kyia boasts warm deep red shade that's perfect for creating a dramatic and enchanting look.

Fitzpatrick Scale: 1-6



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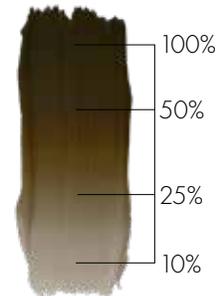
# BROWS



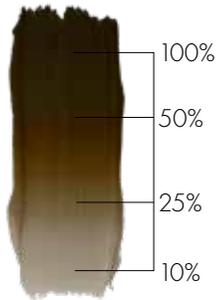
# BROWS



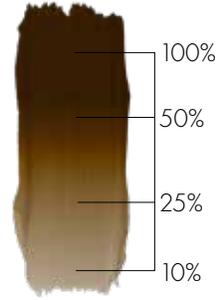
**Leeann**  
With its earthy green undertones, Leeann is the perfect brown to balance out brows and correct for warm tones.  
Fitzpatrick Scale: 1-5



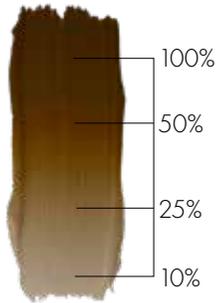
**Christy**  
Christy offers a dark brown shade with a neutral mass tone and a slightly warm undertone. Its medium opacity level makes it a versatile choice.  
Fitzpatrick Scale: 1-4



**Brooke**  
Brooke is a head-turning color that defines pure perfection. It's the ultimate choice for achieving a flawless deep, black with cool undertones.  
Fitzpatrick Scale: 1-6



**Vivian**  
With its bold and beautiful color, Vivian features a dark brown shade with a warm undertone. Its high opacity level ensures a striking and long-lasting look.  
Fitzpatrick Scale: 1-4



**Darla**  
With its warm undertone, Darla is intentionally crafted to provide a color you'll find yourself reaching for time and time again.  
Fitzpatrick Scale: 1-5



**Brooklyn**  
With its dark black shade, Brooklyn is perfect for precision and striking results. It offers a low opacity level for a subtly elegant look. This has cool undertones.  
Fitzpatrick Scale: 1-7



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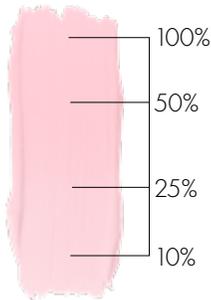
# BLUSH

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For more information on Pro Nouveau, visit our website:

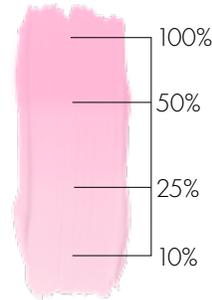


# BLUSH



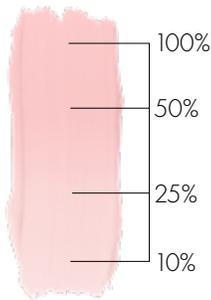
**Jennifer**  
With its subtle, gentle tone, Jennifer is a pastel pink, perfect for achieving a soft and delicate look. It can be used alone or sparingly to lighten other pink lip colors.

Fitzpatrick Scale: 1-6



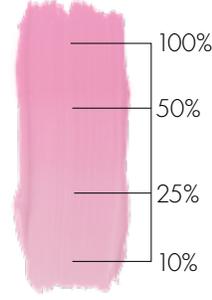
**Jewel**  
With its cool undertones and medium value, Jewel complements a range of skin tones, including fair, pink, beige, olive, and caramel.

Fitzpatrick Scale: 1-6



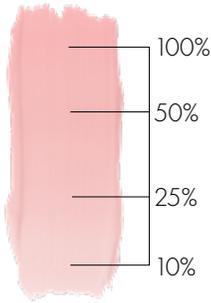
**Cassie**  
With its subtly cool undertone, Cassie is the ideal base color for lighter skin tones, providing a delicate and natural foundation.

Fitzpatrick Scale: 1-7



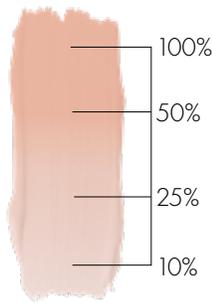
**Katie**  
With its bright, bubblegum pink neutral tone, Katie commands attention. Its medium-to-high opacity level ensures a striking look.

Fitzpatrick Scale: 1-7



**Liv**  
With its warm, medium shade of pink, Liv offers a touch of elegance and sophistication to your makeup palette.

Fitzpatrick Scale: 1-7



**Stephanie**  
With its naturalistic, neutral skin tone, Stephanie is a pigment suitable for areolas, camouflage, as well as highlighting and adding dimension.

Fitzpatrick Scale: 1-6



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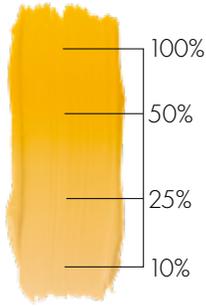
# CORRECTORS

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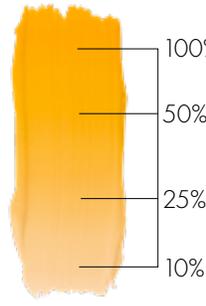
# CORRECTORS



### CC Elizabeth

With its cool yellow, Elizabeth is a corrector that offers total correction, especially for brows and will help neutralize pink, red and purple.

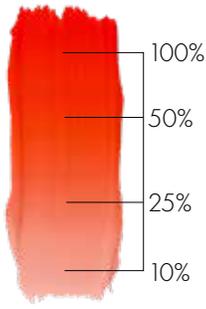
Fitzpatrick Scale: 1-7



### CC Theresia

With its beautiful warmth, Theresia is your solution to neutralizing blue/purple or brown brows.

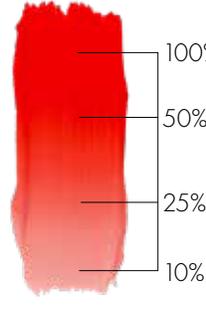
Fitzpatrick Scale: 1-7



### CC Csa Csa

With its vibrant, orange base, Csa Csa's rich color is a perfect base for correcting cool undertones.

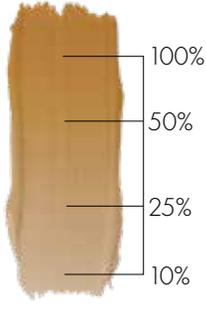
Fitzpatrick Scale: 1-3



### CC Alexandria

With its classic and elegant true red shade, Alexandria is the perfect corrector when neutralizing hues of blue and grey.

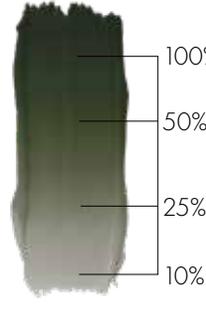
Fitzpatrick Scale: 1-3



### CC Sophia

With its light brown shade and warm undertone, Sophia will correct the brow hue without lightening the other colors to achieve the perfect results.

Fitzpatrick Scale: 1-4



### CC Isolde

With its neutral toned deep green, Isolde is the ideal corrector for canceling out any pink tones, helping you find the perfect match for skin types.

Fitzpatrick Scale: 1-2



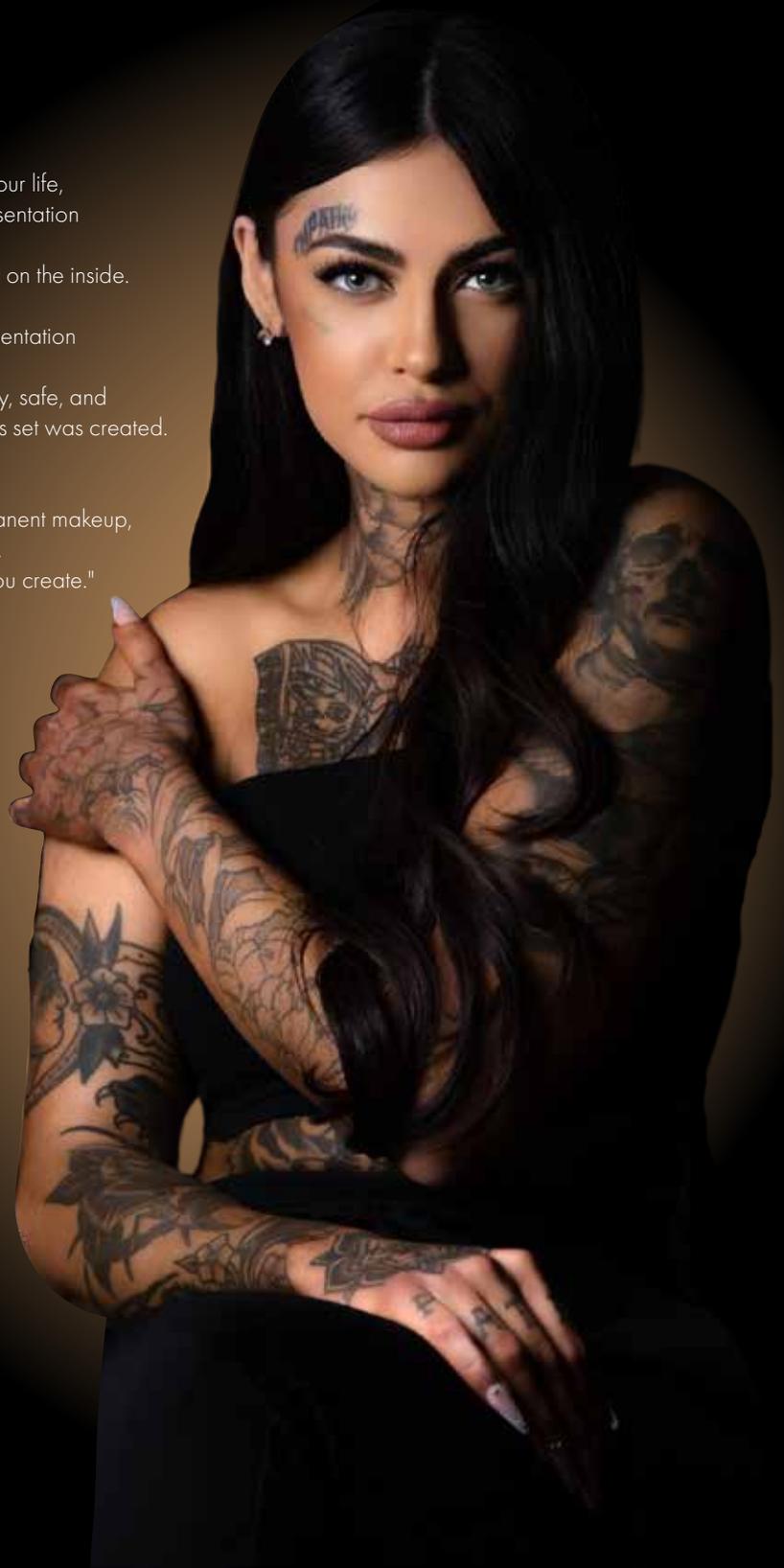
# PRO NOUVEAU

"As an artist who personally understands the challenges and obstacles that unexpected health complications can pose in your life, I wanted to blend the art of what I love with the necessity for representation in medical tattooing. Your body is a reflection of your soul, and when you feel your best on the outside, you can feel your best on the inside.

My goal was to create a color palette specifically for PMU representation that helps clients reflect how they feel inside on the outside. From eyebrows to areola restoration to custom tattoos, using quality, safe, and versatile ink that helps me achieve that goal for my clients is why this set was created. This set has everything you need to match a variety of skin tones.

Whether your focus is on brows, scars, areola restoration, or permanent makeup, my set will start you off with a balance that complements everyone. I'm very excited to share this with you and can't wait to see what you create."

-Aidan White



# AIDAN WHITE SET



Carefully crafted, this curated set, created by Aidan White and Pro Nouveau from Intenze, offers 11 fantastic ink colors. This very special ink set is designed for cosmetic and medical tattoos - a great starter set from lips, to areola restoration, to scar camouflage.

All pigments are proudly made in the USA in an ISO 9001/2005 and ISO 22716 Facility, ensuring the highest quality standards. Formulated and made by PMU and industry professionals, each and every one of these pigments are vegan and cruelty-free.

Set includes: Dove, Mauve, Cafe, Merlot, Espresso, Areola #1, Areola #2, Areola #3, Areola #4, Areola #5, and Areola #6

For more information on Pro Nouveau, visit our website:



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